

# **Cosmetic Safety Faces Innovation in Europe through the Interplay of Hard and Soft Law**

GIORGIA GUERRA

*Abstract:* The objective of this article is to draw attention to the use of hard law with alternative regulatory options, that are commonly caught under the term of ‘soft law’ documents in cosmetics law, specifically after the entry into force of the EU Regulation 1223/2009. To this end, the risk regulation of nanomaterials used in new cosmetics will be the empirical test case. Information will be presented looking at the parallel case of non-legislative documents regulating nanofood case and, mainly looking at the non European cosmetic regulatory models. Through the identification of specific functions attributed to soft regulatory tools in cosmetics law, this article argues that EU provides a crucial model of tight integration between hard and soft regulations.

*Keywords:* Product safety, Risk regulation models, EU cosmetics regulation, Soft law, Innovation, American law, Nanomaterials.

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